

ESTTA Tracking number: **ESTTA615766**

Filing date: **07/15/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Marriage Mentors		
Entity	Corporation	Citizenship	Texas
Address	16775 Addison Road, Suite 160 Addison, TX 75001 UNITED STATES		

Attorney information	Eric Zukoski Quilling, Selander, Lownds, Winslett & Moser, PC 2001 Bryan Street Suite 1800 Dallas, TX 75201 UNITED STATES ezukoski@qslwm.com Phone:(214) 880-1826
----------------------	--

Applicant Information

Application No	86186845	Publication date	06/17/2014
Opposition Filing Date	07/15/2014	Opposition Period Ends	07/17/2014
Applicant	The Hideaway Foundation 34 E Peoria Street Pasadena, CA 91103 UNITED STATES		

Goods/Services Affected by Opposition

Class 045. First Use: 0 First Use In Commerce: 0
All goods and services in the class are opposed, namely: Counseling in the field of developing, strengthening and sustaining well-balanced families and family relationships

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
--------------------------------------	----------------------------

Mark Cited by Opposer as Basis for Opposition

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	STRONG MARRIAGES		
Goods/Services	Counseling for the purpose of building Godly strong marriages to provide families hope for tomorrow.		

Attachments	Notice of Opposition.pdf(23280 bytes)
-------------	--

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Eric Zukoski/
Name	Eric Zukoski, Attorney for Opposer
Date	07/15/2014

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Application Serial No. 86186845
For the mark: MARRIAGESTRONG
Filed: February 6, 2014
Published: June 17, 2014

Marriage Mentors)	
Opposer,)	
)	
v.)	
The Hideaway Foundation,)	
Applicant.)	

NOTICE OF OPPOSITION

Marriage Mentors, a Texas non-profit corporation, whose address is 16775 Addison Road, Suite 160, Addison, TX 75001, believes that it will be damaged by registration of the mark shown in the above-identified application and hereby opposes same.

The grounds for opposition are as follows. Applicant's mark so resembles the mark "Strong Marriages" used by Opposer in the United States as to be likely, when used in connection with the services of Applicant, to cause confusion. Opposer currently uses the mark "Strong Marriages" in active commerce. By allowing registration of Applicant's mark, Opposer believes that it will suffer damage as a result of Applicant's successful mark registration. This damage is likely to include all aspects of Opposer's activities, including without limitation Opposer's ministry, operations, marketing, and donations.

Respectfully submitted,

**QUILLING SELANDER LOWNDS WINSLETT
& MOSER, P.C.**

By: /s/ Eric Zukoski

ERIC ZUKOSKI

2001 Bryan Street, Suite 1800

Dallas, Texas 75201

Telephone: (214) 871-2100

Facsimile: (214) 871-2111

**ATTORNEYS FOR OPPOSER
MARRIAGE MENTORS**